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Survey finds demand for Hair Restoration continues to grow: number of patients worldwide increased 26% since 2006

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Despite the worldwide economic downturn, results of the ISHRS's 2009 Practice Census survey show that hair restoration is still on the upswing.

In fact, the extrapolated worldwide number of hair restoration patients treated in 2008 was approximately 811,363 (both surgical and non-surgical patients)—up 26% from 2006. Specifically, there were approximately 236,468 surgical hair restoration patients and 574,894 non-surgical hair restoration patients last year.

The significant increase in hair restoration patients coincides with an increase in both surgical and non-surgical procedures performed worldwide in 2008. From 2006, the number of hair restoration surgical procedures increased 9% and the number of non-surgical procedures jumped 34%.

Around the World

Breaking down the extrapolated worldwide volume of surgical hair restoration procedures performed in 2008 by specific countries or regions, every area *except* the United States and Canada experienced a boost. Of the estimated 252,002 hair restoration procedures performed worldwide, the most procedures (98,727)

were performed in the United States (a 1.7% decrease from 2006). The Middle East experienced the biggest increase in the number of procedures, with 20,647 procedures performed in 2008 (a 68% increase from 2006). In addition, there were 78,822 procedures in Asia (a 37% increase), 32,320 in Europe (a 8.4 % increase), 13,102 in Mexico/Central and South America (a 22.8% increase); 3,116 in Australia (a 30.2% increase), and 5,268 in Canada (a 58.3% decrease).

2008 ESTIMATED WORLDWIDE MARKET SIZE FOR HAIR RESTORATION PROCEDURES

(BY CURRENCIES):



- \$1,268,590,668 USD (U.S. Dollars)
- €971,501,957 (Euros)
- \$1,536,263,299 CAD (Canadian Dollars)
- \$1,760,994,136 AUD (Australian Dollars)

More Women Seeking Hair Restoration

While the vast majority of our patient base continues to be men—comprising 84.9% of hair restoration surgical patients and 68.2% of nonsurgical patients—we are seeing a trend of more women being treated for hair loss. Since 2004, the percent of female surgical hair restoration patients has increased from 11.4% in 2004 to 13.8% in 2006 to 15.1% in 2008.

Over the past year, the number of female non-surgical hair restoration patients has also increased from previous years. In 2004, female patients accounted for 28.3% of non-surgical patients, and that amount remained constant in 2006 (28.2%). However, in 2008, 31.8% of our non-surgical patients were women.

Age Matters

When members were asked to provide percentages of their male and female surgical patients treated

SAVE THE DATE!



Revolution & Evolution