

New Publication Aims at Idea Sharing Among Surgeons

In this age of instant communication and exploding information, it is incongruous that it should take so long to exchange information. The purpose of this informal publication will be the rapid dissemination of ideas, questions, concepts, views and opinions. Its course and content will largely be determined by the comments, questions and reactions of its readers.

Timely Information a Must

Currently it takes up to two years to get an idea into print. Most physicians attend meetings to listen, discuss and learn from one another; but these meetings are infrequent. A doctor who hears of an interesting approach at a conference may be motivated to go back to his or her practice and apply it . . . but may be afraid to try it without more discussion and feedback from other experienced practitioners. This factor is exacerbated by the usual lead-time of 18 months to two years before work on a patient is complete and results can be evaluated.

Divergent Ideas, Responses Sought

Hair Transplant Forum will fill the

void by eliciting ideas, questions and responses from those who are doing hair transplants and getting them into print immediately.

With sufficient reader participation, the newsletter can offer much the same benefits as professional meetings, informal discussions and

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one-on-one conversation, with the added advantage and convenience of a written record of the dialogue which can be retained for future reference.

A lively debate can be expected, since doctors in the field come from so many different backgrounds and carry out their business in such varied ways.

Good results go unnoticed, but bad results are obvious. One bad result can damage the entire hair transplant community. More rapid communication will reduce bad results and benefit the entire industry—not to mention helping all our patients.