

MESSAGE FROM THE PROGRAM CHAIR



Final preparations are being made for the 11th Annual Meeting of the ISHRS in New York City on October 16-19, 2003. Experts from around the world will present the latest techniques and research during the general sessions. The meeting will also feature instructive video presentations, live patient viewing, and a live surgery workshop in the offices of world-famous surgeons. No one will want to miss this phenomenal meeting! Register now!

See you in New York!

Jerry E. Cooley, MD

Chair, 2003 Annual Scientific Meeting Committee

**Don't
forget to
register!**

FOR SALE. ONE HOT CAMPAIGN.

Call Me! And find out about the hottest campaign in the country. Designed to get new patients through your door.

800 MD HAIRS is more than an effective vanity number. The campaign is the first and only marketing alliance designed and produced by an ISHRS Member to strategically increase inquiries and resulting procedures.

THE CAMPAIGN INCLUDES AT NO CHARGE:

- :30 Second TV Spots
- Newspaper Ads
- Radio Spots
- Outdoor Layout
- Yellow Page Ads
- Ad Tracking Report Form
- Flow Chart For Campaign
- Direct Mail Letters

Call today to reserve your area code(s). First come first serve. Be sure and visit us at Booth 213 at the ISHRS show.

Call Today: 1-800-331-4613

1-800 MD HAIRS

Created By Physicians For Physicians