

## Patients Love DermMatch

If you have patients who use sprays, sprinkles or lotions to conceal hair loss or recent surgery, they'll just love DermMatch Topical Shading.

And now's your chance to try it free.

DermMatch coats every hair for the thickest, fullest appearance possible. It's the only product that you can fade gradually for a perfect, natural hairline.

Your patients can swim with DermMatch. It's water-resistant. They can also brush or comb their hair with it. Don't try that with sprays or sprinkles.

Only DermMatch comes with the EZ Grip, EZ Reach applicators. They make application quick, clean and precise. No more clouds of spray or aimless sprinkles.

The primary ingredients in DermMatch are emollients that moisturize and protect. DermMatch contains no dyes and is loaded with botanical and natural ingredients.

### FREE SAMPLES

Why not carry DermMatch in your office? Your patients deserve it. Try it first. If you've never received samples from us before, call before April 30th and we'll send a free sample kit with everything you need...

Monday–Friday 8AM to 5PM Eastern Time

1-800-826-2824 or 941-408-9225



## Now accepting applications for

## 2005 ISHRS Research Grants

The ISHRS offers research grants for the purpose of relevant clinical research directed toward the subject of hair restoration. Research grants are typically in an amount of up to \$1,200 (USD) each. All ISHRS members in good standing are eligible to submit an application on a proposed project. The Scientific Research, Grants & Awards Committee oversees the research grant process including rating the proposals and determining the awardees. The submission deadline to be considered for a 2005 ISHRS Research Grant is **May 1, 2005**.

Applications with instructions and guidelines can be obtained via the ISHRS Website at [www.ISHRS.org](http://www.ISHRS.org) or by contacting the Society headquarters office.

**Deadline to submit a research grant proposal:  
May 1, 2005**



# 2005 Golden & Platinum Follicle Awards

Dear ISHRS Colleagues,

The Golden and Platinum Follicle awards are given each year to those deemed to have contributed most to the science of hair restoration (Platinum Follicle Award) or to the hair restoration profession in general (Golden Follicle Award). Nominations may be submitted by members of the Awards Committee and by the general membership of the ISHRS. Please take special care in outlining why you think that your nominee is deserving of a particular award. It is not sufficient that he or she has been active in the profession for 10 years or is a "great guy." These awards are extremely prestigious and are judged by a committee consisting entirely of past award recipients. We are looking for candidates who have made a genuine contribution to our profession.

Best regards,  
**Richard C. Shiell, MBBS**  
 Chair, Scientific, Research, Grants,  
 and Awards Committee

## Call for Nominations

The Golden Follicle and Platinum Follicle Awards will be presented at the ISHRS 13<sup>th</sup> Annual Scientific Meeting, August 24–28, 2005, at the Hilton Sydney in Sydney, NSW, Australia. This is your chance to nominate a deserving peer for one of these prestigious awards. Members in good standing may mail, fax, or e-mail nominations with an explanation of why the person is deserving of the award by **May 15, 2005**, to:

ISHRS Scientific Research, Grants and Awards Committee  
 Fax: 630-262-1520  
 E-mail: info@ishrs.org

Specific information and accomplishments should be included on the nomination. All nominees will be reviewed and voted upon by the Scientific Research, Grants, and Awards Committee. Award recipients will be announced during the Gala Dinner at the 13<sup>th</sup> Annual Scientific Meeting in Sydney.

**DEADLINE:** The deadline for nominations is **May 15, 2005**.

### Golden Follicle Award Criteria

*"For outstanding and significant clinical contributions related to hair restoration surgery."*

1. The recipient must have been the principal person involved in clinical research or in developing innovations or made a significant contribution furthering the advancement of hair restoration.
2. The work of the recipient must have resulted in demonstrated improved patient outcomes.
3. The recipient may not have been awarded the Golden or Platinum Follicle Awards within the previous 5 years. (Exceptions may be made in the event of extraordinary circumstances regarding new work conducted by the nominee.)
4. The recipient will preferably be a member of the ISHRS, however, non-members whose work has been significant may be considered.



### Platinum Follicle Award Criteria

*"For outstanding achievement in basic scientific or clinically-related research in hair pathophysiology or anatomy as it relates to hair restoration."*

1. The recipient must have been the principal investigator involved in basic scientific or clinically-related research related to hair restoration.
2. The results of the research must represent significant advancement the science of hair restoration.
3. The recipient may not have been awarded the Golden or Platinum Follicle Awards within the previous 5 years. (Exceptions may be made in the event of extraordinary circumstances regarding new work conducted by the nominee.)
4. The recipient will preferably be a member of the ISHRS, however, non-members whose work has been significant may be considered.

**Please make sure to include your name, the person you are nominating and the reason they are deserving of the award.**

# 2005 Distinguished Assistant Award

## Call for Nominations

☆☆☆

*Presented to a surgical assistant for exemplary service and outstanding accomplishments in the field of hair restoration surgery.*

☆☆☆

Examples of exemplary service may include, but are not limited to, extending superior patient care, developing new protocols (related to clinical care or office management), active participation in ISHRS events and projects, assisting in research or contributing to the advancement of the science of hair restoration surgery, implementing new tools or techniques, maintaining the highest standards, and dedication to the field of hair restoration surgery.

Members in good standing (assistants or doctors) may mail, fax, or e-mail nominations with an explanation of why the person is deserving of the award by May 15, 2005. Eligible candidates must be members of the ISHRS Surgical Assistants Auxiliary, however, non-members whose service has been significant may be considered.

Nominees will be reviewed and voted upon by the Surgical Assistants Executive Committee. The winner will be announced during the Gala Dinner/Dance & Awards Ceremony on Saturday, August 27, 2005, at the 13<sup>th</sup> Annual Scientific Meeting in Sydney, Australia.

*\*Submit nominations to:*

**ISHRS Surgical Assistants Awards Committee**

**Fax: 630-262-1520**

**E-mail: [info@ishrs.org](mailto:info@ishrs.org)**

**Deadline for nominations:**

**May 15, 2005**



*\*Remember to include your name, the person you are nominating, and the reason he or she is deserving of the award.*



**Direct Yourself to the ISHRS Website:  
[www.ISHRS.org](http://www.ISHRS.org)**

**The 2004-2005 Membership Directory**

Exclusively for Members.

Now Online.

For the first time, the ISHRS Membership Directory is now available exclusively online. You can access the information from anywhere, at anytime simply by logging in to the Members Only section on the ISHRS Website.

**MISSION:** To provide hair restoration services to individuals with hair loss as a result of trauma or illness and who lack the resources to obtain this corrective surgery.



Pro Bono Foundation  
**OPERATION RESTORE**  
*Restoring self-image, self-esteem and hair*



**OPERATION RESTORE**, and Mitchell, OR's first patient (11-year-old fire victim), is fea-

tured as the March cover story in the magazine *Forum*, which is the publication of the **Association Forum of Chicagoland** ([www.associationforum.org](http://www.associationforum.org)). Association Forum is the professional society to which our Executive Director belongs. It is a society comprised of more than 3,000 association executives representing business, charitable, civic, and professional organizations headquartered in Chicago. After Washington, D.C., Chicago is the next largest city in the world for professional society headquarters. There are also supplier partners as members (e.g., hotels, airlines, and convention & visitors bureaus). The magazine is distributed to its members and state and federal politicians. **We are hopeful that the story will bring publicity to OPERATION RESTORE and greater awareness of HRS, and potentially lead to partnership opportunities with other associations and/or hotels and airlines.**

The Association Forum recently redesigned their publication both visually and contextually beginning with their December 2004 issue. Their cover story is now always based on the tag line "One idea can change the world." OPERATION RESTORE fits right in with this concept.

A copy of the article can be found on the ISHRS website: [www.ISHRS.org](http://www.ISHRS.org).

## Thank you!

*The ISHRS gratefully acknowledges the generosity of the following individuals who have made donations to OPERATION RESTORE:*

Michael Akkashian, MD  
 James Arnold, MD  
 Michael L. Beehner, MD  
 Victoria Ceh, MPA  
 Edwin S. Epstein, MD  
 Jeffrey S. Epstein, MD  
 Cary Feldman, MD  
 Robert S. Haber, MD  
 James A. Harris, MD  
 Jae Heon Jung, MD  
 Jung Chul Kim, MD  
 Yung-Joon Kim, MD  
 Russell Knudsen, MBBS  
 Jerzy Kolasinski, MD  
 Robert T. Leonard, Jr., DO  
 E. Antonio Mangubat, MD  
 Maritess P. Mauricio, MD  
 William M. Parsley, MD  
 Gregory A. Pistone, MD  
 Paul T. Rose, MD  
 Marla Ross, MD  
 Daniel E. Rousso, MD  
 Walter P. Unger, MD  
 Panagiotis Venetsanos, MD  
 Alberto Vizcaino, MD  
 William J. Woessner, MD

# www.ISHRS.org

**Do you know what the  
ISHRS website has to offer?  
Check it out. Go to  
[www.ISHRS.org](http://www.ISHRS.org).**

The ISHRS Website Committee has been hard at work enhancing our Society's site. The number of visitors is increasing each month as a direct result of our marketing campaign and greater awareness of [www.ISHRS.org](http://www.ISHRS.org).

The ISHRS website is the leading unbiased, peer-reviewed site on hair loss and restoration. It is a tremendous resource for patients and physicians. There is a large bank of educational articles for patients on the many aspects of HRS.

The *Find a Doctor* database search has been enhanced to allow patients to search by a variety of variables, including **geographic region**, doctor's **last name**, and **technique/procedure**. Physician members can now easily edit their Physician Profile via an administrative interface in the *Members Only* section of site.

The *Members Only* section includes information about our Regional Workshops program, Research Grants program, and Member Recognition program; lists of past award winners; information about fellowship opportunities; ISHRS position papers; and the Bylaws and Code of Ethics. It includes expertly written content in an easy to access Word format that as a member you are eligible to use for your patient pamphlets and website.

The *Members Only* section also includes a searchable database of members of the Surgical Assistants Auxiliary; the ISHRS Members Only logo, which is reserved exclusively for members of the ISHRS; the most recent Membership Directory as a PDF; access to discounts for textbooks; access to the interface to edit or add your Physician Profile; and more.



The *Calendar of Events* is a valuable resource that lists hair meetings around the world. Visit the Annual Meeting section to find continually updated information as it becomes available.

## MORE Features Coming Soon...

- ➔ **The Forum Online Archives.** A searchable database of articles from past and current issues of the *Forum*. Search by author, keyword, volume, category, or a combination of the above.
- ➔ **Enhanced Patient Stories section.** The Patient Stories page is one of the *most popular* sections visited. We encourage you to talk with your patients about submitting their hair loss and restoration stories along with before and after photos. **You will be listed as their surgeon with a link to your Physician Profile page.**
- ➔ **Media Center.** A section of our website devoted specifically to the media. This section will include the latest statistics and trends in HRS, information about the ISHRS, and press releases.
- ➔ **Ask the Experts.** A feature whereby members can ask their "expert" colleagues questions via e-mail about various hair restoration surgery topics and cases.

EXCLUSIVELY  
FOR  
MEMBERS

EXCLUSIVELY  
FOR  
MEMBERS

## What can you do to help promote [www.ISHRS.org](http://www.ISHRS.org)?

In order to better promote our profession, it is important to increase our visibility on the Web and with the search engines, including that of the ISHRS website. One easy way of increasing our visibility on the Web is by placing a search-relevant text link on your website.

You are encouraged to add a link on your website to the ISHRS website. For those of you who already have such a link, you are encouraged to update the ISHRS link to be more "search-relevant," which means using words in the clickable part of the link that are relevant to our industry.

### How to Link to the ISHRS Website Effectively

To make it easy for you, go to <http://www.ishrs.org/ishrs-links.htm#link-to-us>, select the link you want to place on your site, and then ask your webmaster to copy-and-paste the applicable link code to your web page. This will take visitors to the home page of the ISHRS website.

## Classified Ads

### **Hair Restoration Clinics for Sale**

Offices on Florida's East and West Coasts and Orlando.

Well-known and respected company with 35 years experience in Hair Restoration.

\$600,000 gross per year. Inquiries kept confidential.

**E-mail: [mikepatterson52@aol.com](mailto:mikepatterson52@aol.com)**

**727-946-1941; Fax: 561-279-2144**

### **Hair Restoration Clinics for Sale**

Group offices in Virginia. Huge client base with 11 years experience in Hair Restoration.

1.3 million gross per year. Inquiries kept confidential.

**E-mail: [Roxydani@aol.com](mailto:Roxydani@aol.com)**

**757-573-4052; Fax: 757-497-3062**

### **International Laser Hair Transplant Surgery Center**

Is looking for a trained Hair Transplant Surgeon/Hair Technicians to help devoted doctor with over 25 years experience in the field at busy offices located in San Diego and Chicago.

All inquires confidential.

**E-mail: [ilhts@aol.com](mailto:ilhts@aol.com) or call Aubrey at 800-211-4247; Fax 858-277-0814**

### **Traveling Technician Wanted**

For surgical hair restoration practice in Indianapolis.

Must have experience and be qualified to work in hospital O.R. Excellent pay.

Inquiries confidential.

**E-mail: [mmckhamilton@aol.com](mailto:mmckhamilton@aol.com)**

**317-859-3810**

### **Volunteer Translators Needed**

The *Forum* is looking for volunteers to translate the Forum into any non-English language. It is our intention to create text documents in several languages that could be opened and printed from our Website at ISHRS.org, or have the documents routinely e-mailed to requesting doctors. Ideally, it would be our goal to have several volunteers in any given language to share the work load. If you speak both English and another language, we certainly would appreciate any help in this regard. If interested, please contact Dr. William Parsley at [bparsley@bellsouth.net](mailto:bparsley@bellsouth.net).



**PAI MEDICAL GROUP®**  
HAIR TRANSPLANT SURGEON

PAI Medical Group is one of the largest and most innovative hair transplant management companies in North America.

With our recent on-going expansion into new markets, we are interviewing hair transplant surgeons for clinics in the USA and Canada. One, two and three week, as well as full time sessions are available depending on location and state medical license.

We offer great compensation with a terrific support team of nurses.

Please provide your current status of state licensing along with your Curriculum Vitae by email to Pierre Amelotte, President at [pamelotte@paiintl.com](mailto:pamelotte@paiintl.com). For more information on PAI Medical Group, visit our web site at [www.paihair.com](http://www.paihair.com).



Advancing the art and science of hair restoration

# Upcoming Events

Following is a guide to upcoming meetings and workshops related to hair restoration. For more information, contact the appropriate sponsoring organization at the number listed. Meeting organizers are reminded that it is their responsibility to provide the *Forum* Editors with advance notice of meeting dates.

Date(s)	Venue	Sponsoring Organization(s)	Contact Information
Academic Year 2004–2005 May 12–14, 2005	Diploma of Scalp Pathology & Surgery University of Paris VI— School of Medicine <i>Paris, France</i>	Coordinators: P Bouhanna, MD and M. Divaris, MD Director: Pr. J. Ch. Bertrand	Tel: 33 + (0)1+ 42 16 12 83 Fax: 33 + (0)1+ 42 27 12 05 E-mail: marie-elise. neker@admsto.jussieu.fr
June 2–4, 2005	10 <sup>th</sup> ISHR International Conference <i>Modena, Italy</i>	Italian Society of Hair Restoration <a href="http://www.ishr.it">www.ishr.it</a>	Euromeeting Tel: + 39 075.5720233 Fax: + 39 075.5738777 E-mail: eemeet@tin.it
June 2–5, 2005	8 <sup>th</sup> Annual Congress and Live Workshop of ESHRS <i>Brussels, Belgium</i>	European Society of Hair Restoration Surgery Congress Host: Dr. Jean Devroye	ESHRS Headquarters: Tel: (33)-1-45-00-00-76 Fax: (33)-1-45-02-15-77 E-mail: eshrs@eshrs.com
August 24–28, 2005 	13 <sup>th</sup> Annual Meeting of the ISHRS <i>Sydney, Australia</i>	International Society of Hair Restoration Surgery <a href="http://www.ishrs.org">www.ishrs.org</a>	Tel: 630-262-5399; 800-444-2737 Fax: 630-262-1520

Tell us what you think of the *Forum's* new look... e-mail [info@ishrs.org](mailto:info@ishrs.org) with your comments.

## HAIR TRANSPLANT FORUM INTERNATIONAL

International Society of Hair Restoration Surgery

13 South 2nd Street  
Geneva, IL 60134 USA

Forwarding and Return Postage Guaranteed

FIRST CLASS  
US POSTAGE  
PAID  
CHICAGO, IL  
PERMIT NO. 6784