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Submit Your Patients’ Hair Stories

The second most viewed section of the ISHRS Website is the Patient Stories section. www.ISHRS.org has well over 10,000 visitors a month. Prospective patients want to hear about other patients’ experiences, and they want to view before and after photos.

The ISHRS is expanding and reorganizing the Patient Stories section, and we are seeking more stories from your patients! This is your chance to show your work and let your patients describe how their hair restoration surgery has changed their lives.

We encourage you to invite your patients to share their personal hair restoration stories. As their physician, you will be identified by name with a link to your ISHRS Physician Profile.

Photos and essays will be reviewed by a selection committee on the basis of the following criteria. Selected pieces will:

✔ Exhibit high-quality photos showing authentic before and after results.
✔ Describe an experience from the patient’s perspective.
✔ Advance the understanding of the patient-physician relationship.
✔ Provide creative insight or illumination about an experience.
✔ Raise issues in a compelling way.

A prepared flyer and Patient Story Form is available that you may give to your patients.

The ISHRS may edit the patient’s story, but the story will remain in the patient’s voice. Please send us your patients’ stories for consideration.

Submissions must include the essay, labeled before and after photos, and completed and signed Patient Story Form signed by both the patient and surgeon. Essay must be in Word format. Photos must be JPEG format—untouched, in color, and 300dpi. Photos must be labeled with patient name, date, and whether “before” or “after.” For “after” photos, indicate the number of months post-op and, if applicable, provide additional description. Patient Story Form must be faxed or scanned/e-mailed.

SUBMISSION STEPS

1. Essay and Photos. E-mail to: info@ishrs.org
2. Patient Story Form. Fax signed form to: 630-262-1520 (Or scan and e-mail to: info@ishrs.org)
Dear Colleagues:

Too often we forget about the diamonds and wealth of knowledge in our own backyard.

I have been working on establishing the General Session of the Program for the ISHRS Conference in Sydney: August 24–28, 2005. I am impressed by the offerings from Society members. All are willing to share their research, technical and medical expertise, tips, and practical experience. The Society is rich in knowledge, skills, and innovative ideas. You will reap the rewards by being part of this Annual Meeting.

The conference opens by highlighting the theme and outlining the steps “Towards a Sustainable Industry for the Future.” The speakers in this session, as in every session throughout the conference, need to meet the learner objectives set for the topic to ensure professional growth, promote excellence in practice, and provide support for the membership. Every effort has been made to address professional requests and ensure that the program offers high-quality information relevant to your needs in running your practice.

The Media Panel is a first for the Society. We have been able to attract eminent speakers who will offer their perspective of our industry and hopefully engage the debate, and offer a way forward to a better informed and more supportive press. The Featured Speakers, Elise Olsen, MD, Andrew Messenger, MBBS, MD, Rodney Sinclair, MBBS, FACD, MD, Satoshi Itami, MD, and Piero Schiavazzi, PhD, have been carefully chosen as leaders in their field and will cover a wide range of topics from female hair loss to cell biology, cloning, and media coverage.

There are basic courses in hairline design, graft preparation, techniques in grafting, donor area harvesting, Asian pearls from those practicing in the Orient, scalp dermatology, and marketing.

Lectures at an advanced level are included to assist the physicians in honing their skills in the subtleties in patient evaluation and hair loss diagnosis, surgical planning, anesthesia, emergency situations, donor site management, and the use of different types of grafts.

The General Session provides medical updates; panels on corrective work, female hair loss, new concepts in harvesting, density and growth, graft preparation and storage, hairline creation and artistry, conflict resolution; and a live surgery and video workshop.

The social life includes a dinner cruise on Sydney Harbor, a night at the Sydney Opera House for a symphonic performance, and an optional reef and rainforest trip to Cairns in tropical North Queensland.

This conference has everything you have ever wanted—plenty of ideas, inspiration, science, artistry and style, a magnificent setting full sail in Sydney Harbor, and, of course, jolly good company!

You must come to see some of the diamonds in Australia’s backyard. Register now:

2. Mail to ISHRS, 13 South 2nd Street, Geneva, IL 60134 USA
3. Fax to 630-262-1520

Do come to Australia. Relax and enjoy.

Cheers,
Jennifer H. Martinick,
MBBS
Program Chair, 2005 Annual Scientific Meeting Committee

REMINDER

The deadline to make a reservation within the group block at the Hilton Sydney hotel is August 2. The hotel is in very high demand; it is likely to sell out as soon as we release our unused block. Don’t delay!

As always, visit the ISHRS Website for continually updated information on the meeting! www.ishrs.org/13thAnnualMeeting.html
Volunteer Translators Needed

The Forum is looking for volunteers to translate the Forum into any non-English language. It is our intention to create text documents in several languages that could be opened and printed from our Website at ISHRS.org, or have the documents routinely e-mailed to requesting doctors. Ideally, it would be our goal to have several volunteers in any given language to share the work load. If you speak both English and another language, we certainly would appreciate any help in this regard. If interested, please contact Dr. William Parsley at bparsley@bellsouth.net.

Experienced Transplant Technician Needed

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Please fax resume to 941-362-0503 or call Mike at 941-955-4247 • E-mail: graftmaster@aol.com

Save the Date for Next Year…

NEW ORLEANS

Unveiling the Latest in Hair Restoration Surgery

ISHRS 14th Annual Scientific Meeting
October 11–15, 2006
Sheraton, New Orleans, Louisiana, USA
### Upcoming Events

Following is a guide to upcoming meetings and workshops related to hair restoration. For more information, contact the appropriate sponsoring organization at the number listed. Meeting organizers are reminded that it is their responsibility to provide the Forum Editors with advance notice of meeting dates.

<table>
<thead>
<tr>
<th>Date(s)</th>
<th>Venue</th>
<th>Sponsoring Organization(s)</th>
<th>Contact Information</th>
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</table>
Fax: 630-262-1520  
E-mail: info@ishrs.org |
Fax: 708-474-6260  
E-mail: abhrs@sbcglobal.net |
| Academic year 2005–2006  
Registration before October 14, 2005 | University of Paris VI—School of Medicine  
Diploma of Scalp Pathology and Surgery Paris, France | Coordinators:  
P. Bouhanna, MD & M. Divaris, MD  
Director: Pr. J. Ch. Bertrand | Tel: 33 + (0) 1 + 42 16 12 83  
E-mail: marie-elise.neker@upmc.fr |
| March 15–18, 2006 | 12th Annual Orlando Live Surgery Workshop Orlando, Florida USA | International Society of Hair Restoration Surgery  
Hosted by Matt L. Leavitt, DO [www.ishrs.org](http://www.ishrs.org) | Tel: 407-333-4200, ext. 141  
Fax: 407-333-2140  
E-mail: HValerie@leavittmgt.com |
Fax: 630-262-1520  
E-mail: info@ishrs.org |