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# www.ISHRS.org

## Submit Your Patients' Hair Stories

The second most viewed section of the ISHRS Website is the Patient Stories section. [www.ISHRS.org](http://www.ISHRS.org) has well over 10,000 visitors a month. Prospective patients want to hear about other patients' experiences, and they want to view before and after photos.

The ISHRS is expanding and reorganizing the Patient Stories section, and **we are seeking more stories from your patients!** This is your chance to show your work and let your patients describe how their hair restoration surgery has changed their lives.

We encourage you to invite your patients to share their personal hair restoration stories. As their physician, you will be identified by name with a link to your ISHRS Physician Profile.

Photos and essays will be reviewed by a selection committee on the basis of the following criteria. Selected pieces will:

- ✓ Exhibit high-quality photos showing authentic before and after results.
- ✓ Describe an experience from the patient's perspective.
- ✓ Advance the understanding of the patient-physician relationship.
- ✓ Provide creative insight or illumination about an experience.
- ✓ Raise issues in a compelling way.

**This is an opportunity for you to share your great results!**

A prepared flyer and Patient Story Form is available that you may give to your patients.

The ISHRS may edit the patient's story, but the story will remain in the patient's voice. Please send us your patients' stories for consideration.

Submissions must include the essay, labeled before and after photos, and completed and signed Patient Story Form signed by both the patient and surgeon. Essay must be in Word format. Photos must be JPEG format—untouched, in color, and 300dpi. Photos must be labeled with patient name, date, and whether "before" or "after." For "after" photos, indicate the number of months post-op and, if applicable, provide additional description. Patient Story Form must be faxed or scanned/e-mailed.

### SUBMISSION STEPS

1. Essay and Photos. E-mail to: [info@ishrs.org](mailto:info@ishrs.org)
2. Patient Story Form. Fax signed form to: 630-262-1520 (Or scan and e-mail to: [info@ishrs.org](mailto:info@ishrs.org))

International Society of Hair Restoration Surgery  
13 South 2<sup>nd</sup> Street, Geneva, IL 60134 USA

Phone: 800-444-2737 or 630-262-5399; Fax: 630-262-1520; E-mail: [info@ishrs.org](mailto:info@ishrs.org)

# Make plans to attend The Big One, Down Under!

## Working Towards a Sustainable Industry for the Future



International Society of Hair Restoration Surgery  
13<sup>th</sup> Annual Scientific Meeting

# SYDNEY

*The BIG One, Down Under*

August 24–28, 2005 • Hilton Sydney • Sydney, NSW, Australia

## MESSAGE FROM THE PROGRAM CHAIR



Dear Colleagues:

Too often we forget about the diamonds and wealth of knowledge in our own backyard.

I have been working on establishing the General Session of the Program for the ISHRS Conference in Sydney: August 24–28, 2005. I am impressed by the offerings from Society members. All are

willing to share their research, technical and medical expertise, tips, and practical experience. The Society is rich in knowledge, skills, and innovative ideas. You will reap the rewards by being part of this Annual Meeting.

The conference opens by highlighting the theme and outlining the steps “Towards a Sustainable Industry for the Future.” The speakers in this session, as in every session throughout the conference, need to meet the learner objectives set for the topic to ensure professional growth, promote excellence in practice, and provide support for the membership. Every effort has been made to address professional requests and ensure that the program offers high-quality information relevant to your needs in running your practice.

The Media Panel is a first for the Society. We have been able to attract eminent speakers who will offer their perspective of our industry and hopefully engage the debate, and offer a way forward to a better informed and more supportive press. The Featured Speakers, Elise Olsen, MD, Andrew Messenger, MBBS, MD, Rodney Sinclair, MBBS, FACD, MD, Satoshi Itami, MD, and Piero Schiavazzi, PhD, have been carefully chosen as leaders in their field and will cover a wide range of topics from female hair loss to cell biology, cloning, and media coverage.

There are basic courses in hairline design, graft preparation, techniques in grafting, donor area harvesting, Asian pearls from those practicing in the Orient, scalp dermatology, and marketing.

Lectures at an advanced level are included to assist the physicians in honing their skills in the subtleties in patient evaluation and hair loss diagnosis, surgical planning, anesthesia, emergency situations, donor site management, and the use of different types of grafts.

The General Session provides medical updates; panels on corrective work, female hair loss, new concepts in harvesting, density and growth, graft preparation and storage, hairline creation and artistry, conflict resolution; and a live surgery and video workshop.

The social life includes a dinner cruise on Sydney Harbor, a night at the Sydney Opera House for a symphonic performance, and an optional reef and rainforest trip to Cairns in tropical North Queensland.

This conference has everything you have ever wanted—plenty of ideas, inspiration, science, artistry and style, a magnificent setting full sail in Sydney Harbor, and, of course, jolly good company!

You must come to see some of the diamonds in Australia’s backyard. Register now:

1. Online at [www.ISHRS.org/13thAnnualMeeting.html](http://www.ISHRS.org/13thAnnualMeeting.html)
2. Mail to ISHRS, 13 South 2nd Street, Geneva, IL 60134 USA
3. Fax to 630-262-1520

Do come to Australia. Relax and enjoy.

Cheers,  
*Jennifer H. Martinick,*  
MBBS  
Program Chair,  
2005 Annual  
Scientific Meeting  
Committee

## REMINDER

The deadline to make a reservation within the group block at the Hilton Sydney hotel is August 2. The hotel is in very high demand; it is likely to sell out as soon as we release our unused block. Don’t delay!

As always, visit the ISHRS Website for continually updated information on the meeting!  
[www.ishrs.org/13thAnnualMeeting.html](http://www.ishrs.org/13thAnnualMeeting.html)

## Classified Ads

### Experienced Transplant Technician Needed

In beautiful Sarasota, Florida with an experienced hair transplant surgeon in an easy going work atmosphere.

Full or part-time. Excellent pay with medical benefits, two weeks paid vacation and 401 K.

Please fax resume to 941-362-0503 or call Mike at 941-955-4247 • E-mail: [graftmaster@aol.com](mailto:graftmaster@aol.com)

### Volunteer Translators Needed

The *Forum* is looking for volunteers to translate the Forum into any non-English language. It is our intention to create text documents in several languages that could be opened and printed from our Website at [ISHRS.org](http://ISHRS.org), or have the documents routinely e-mailed to requesting doctors. Ideally, it would be our goal to have several volunteers in any given language to share the work load. If you speak both English and another language, we certainly would appreciate any help in this regard. If interested, please contact Dr. William Parsley at [bparsley@bellsouth.net](mailto:bparsley@bellsouth.net).

# Save the Date for Next Year...

NEW ORLEANS

Unveiling the Latest in  
Hair Restoration Surgery

**ISHRS 14<sup>th</sup> Annual Scientific Meeting**  
**October 11-15, 2006**  
**Sheraton, New Orleans, Louisiana, USA**





**Advancing the art and science of hair restoration**

# Upcoming Events

Following is a guide to upcoming meetings and workshops related to hair restoration. For more information, contact the appropriate sponsoring organization at the number listed. Meeting organizers are reminded that it is their responsibility to provide the *Forum* Editors with advance notice of meeting dates.

Date(s)	Venue	Sponsoring Organization(s)	Contact Information
August 24–28, 2005 	13 <sup>th</sup> Annual Meeting of the ISHRS <i>Sydney, Australia</i>	International Society of Hair Restoration Surgery <a href="http://www.ishrs.org">www.ishrs.org</a>	Tel: 630-262-5399; 800-444-2737 Fax: 630-262-1520 E-mail: <a href="mailto:info@ishrs.org">info@ishrs.org</a>
January 20–21, 2006	ABHRS Board Exams <i>Houston, Texas</i>	American Board of Hair Restoration Surgery <a href="http://www.abhrs.org">www.abhrs.org</a>	Tel: 708-474-2600 Fax: 708-474-6260 E-mail: <a href="mailto:abhrs@sbcglobal.net">abhrs@sbcglobal.net</a>
Academic year 2005–2006 <i>Registration before October 14, 2005</i>	University of Paris VI—School of Medicine Diploma of Scalp Pathology and Surgery <i>Paris, France</i>	Coordinators: P. Bouhanna, MD & M. Divaris, MD  Director: Pr. J. Ch. Bertrand	Tel: 33 + (0)1 + 42 16 12 83 E-mail: <a href="mailto:marie-elise.neker@upmc.fr">marie-elise.neker@upmc.fr</a>
March 15–18, 2006	12 <sup>th</sup> Annual Orlando Live Surgery Workshop <i>Orlando, Florida USA</i>	International Society of Hair Restoration Surgery Hosted by Matt L. Leavitt, DO <a href="http://www.ishrs.org">www.ishrs.org</a>	Tel: 407-333-4200, ext. 141 Fax: 407-333-2140 E-mail: <a href="mailto:HValarie@leavittmgt.com">HValarie@leavittmgt.com</a>
October 11–15, 2006	14 <sup>th</sup> Annual Meeting of the ISHRS <i>New Orleans, Louisiana USA</i>	International Society of Hair Restoration Surgery <a href="http://www.ishrs.org">www.ishrs.org</a>	Tel: 630-262-5399; 800-444-2737 Fax: 630-262-1520 E-mail: <a href="mailto:info@ishrs.org">info@ishrs.org</a>

## HAIR TRANSPLANT FORUM INTERNATIONAL

International Society of Hair Restoration Surgery

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Geneva, IL 60134 USA

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