

The International Society of Hair Restoration Surgery

JOIN NOW!

The cost of membership is as follows:

Resident Dues:	\$150.00
Member INITIAL Dues:	\$225.00
Member Annual Dues:	\$175.00
Surgical Assistant:	\$100.00*

Membership runs from January to January, so joining now will pay you up through January 1995.

If you attended the Dallas meeting, you only have to pay the Annual Dues of \$175.00.

If you only want to subscribe to the *forum* and do **not** want to be a member of the ISHRS, a one year subscription is now \$100.00.

Here are some of the benefits your ISHRS membership brings you.

- A free personal subscription to the *Hair Transplant Forum International* (a \$100.00 value).
 - A free personal subscription to *The Journal of Dermatologic Surgery and Oncology* (a \$70.00 value).
- The JDS&O is the only *peer-reviewed* journal

dedicated to providing authoritative and comprehensive monthly coverage of hair transplant surgery. The July issue contains four excellent articles on hair transplant surgery. One on a visit to Dr. Manny Marritt's office and another on the complete description of the Frechet Scalp Extender by Dr. Patrick Frechet.

- Reduced rates at the Annual meeting (held this year in Toronto, Canada on September 8-11, 1994. See p. 23).
- Access to training programs for beginning surgeons, **who are society members**, who wish to learn first-hand by observing established hair transplant surgeons in their offices.
- Certificate of membership.
- Membership Directory.

*Surgical assistants will get all the benefits except the subscription to the JDS&O.

For additional information on the *forum*, or to become a member of this new society please write, fax or call:

The International Society of Hair Restoration Surgery
 1211 North Shartel Avenue, Suite 403
 Oklahoma City, OK 73103
 Tel. (405) 235-1418 / (800) 323-2361
 Fax. (405) 235-7222

FAX, mail, or call this order form to this address ↑

International Society of Hair Restoration Surgery, & the Hair Transplant Forum International!

- I want to be a part of the ISHRS in 1994 for just \$225. This includes my free subscriptions to the *forum* and the JDS&O.
- I attended the ISHRS meeting in Dallas in 1993, and want to renew my membership for just \$175. This includes my free subscriptions to the *forum* and the JDS&O.
- I am a surgical assistant and would like to join the ISHRS for just \$100. This includes my free subscription to the *forum*.
- I only want to subscribe to the *Hair Transplant Forum International* for the new subscription price of \$100.00. I understand that I will **not** be a member of the ISHRS!

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O'TAR NORWOOD,
M.D.
Author of *Hair Transplant
Surgery (USA)*;
1st & 2nd Editions,
Editor & Publisher of
*Hair Transplant
Forum International*



The International Hair Transplant Video Forum offers you five sets of professionally produced tapes. These tapes take the viewer through the entire spectrum of hair transplantation from patient selection and design to the latest in micrografts, minigrafts, flaps, scalp reductions, scalp lifts, tissue expansion, and now 1000+ grafts/session!

**VOLUME I
PATIENT SELECTION
DESIGN, & PROCEDURE**
by O'Tar Norwood, M.D.
Oklahoma City, Oklahoma

Time: 3 1/2 hours. Price \$298

Close-up observation of selecting and designing of 20 patients. Cutting micrografts and minigrafts from strips and grafts and planting grafts. This is like spending three weeks in Dr. Norwood's office. Portions of the surgical procedure were professionally produced.

**VOLUME II
SCALP REDUCTIONS,
SCALP LIFTS, FLAPS
& TISSUE EXPANSION**

Time: 4 hours. Price \$500

Classic Scalp Reduction: Modified Midline Pattern and Rocket Ship Pattern by Martin Unger, M.D., Toronto, Canada. Comments on stretch-back, local anesthesia, and indications for scalp reductions.

Scalp Reduction with Z-Plasty Closure & Scalp Reduction Combined with Brow-lift by Paul Straub, M.D., Torrance, California.

Tissue Expansion Assisted Scalp Reduction & Problems and Pitfalls of Scalp Expansion by Sheldon Kabaker, M.D., Oakland, California.

The Frechet Method of Slot Correction by Dr. Patrick Frechet, Paris, France.

Extensive Scalp Lifting by Dominic Brandy, M.D., Pittsburgh, Pennsylvania. Dr. Brandy reveals the latest techniques and modifications of the Brandy scalp lift.

Temporo-Parietal-Occipital Scalp Flap by Dan Rouso, M.D., Birmingham, Alabama. Dr. Rouso illustrates his modification of the Juri flap.

**VOLUME III
MINIGRAFTS & MICROGRAFTS**

Time: 3 hours. Price \$400

Punch Grafts Using the Triple Bladed Knife by Dr. Richard Shiell, Melbourne, Australia.

Micrografts and Minigrafts Exclusively: Holes Instead of Slits. As Many As Possible, As Fine As Possible, As Fast As Possible by Manfred Lucas, M.D., Grafelfing, Germany. Special Operations: eyebrow replacement, temple hair after facelift, replacement of pubic hair, post-injury alopecia. New Method: conversion of already transplanted standard grafts into minigrafts on the receiver area.

Minigrafts and Micrografts by Ed Griffin, M.D., Atlanta, Georgia. 100% micro-grafting with 1 to 8 hairs per graft, male and female, with comments on graft size and hair type.

Hair Transplants Made Easy by Marcelo Gandelman, M.D., Sao Paulo, Brazil. The elliptical method of strip removal, square grafts in round holes, eyebrow re-construction, hair transplant in scars, transplanting hair to the chest. Introducing the scale slit for the vertex.

The Feathering Zone and New Tools and Techniques for the Nineties by Dowling Stough, M.D., Hot Springs, Arkansas. The Feathering zone utilizes hundreds of one and two hair grafts at the hairline, the triple bladed knife, Novel Stockinette dressing, and Nokor needles for insertion of single hair grafts without dilators.

Elliptical Donor Harvesting, Stereoscopically Assisted Micrografting: Bob Limmer, M.D., San Antonio, Texas.

THEY'RE HERE!

**VOLUME IV
1000 GRAFTS/SESSION**

Time: 34.15 min. Price \$200

by O'Tar T. Norwood, M.D., Oklahoma City, Oklahoma. Density is the key to graft size. Dr. Norwood explains why and describes how and when he uses 1000+ grafts/session.

**VOLUME V
INCISIONAL SLIT GRAFTING
NON-TUFTED; 1200 GRAFTS/
SESSION**

Time: 20.45 min. Price \$300

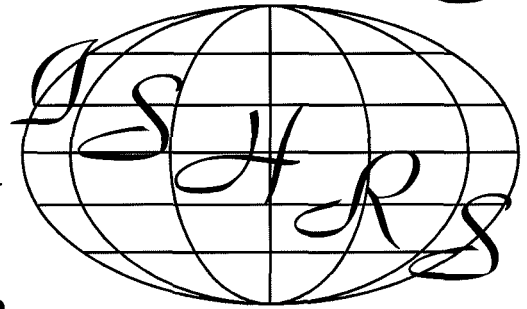
by J. Hugeneck, M.D., & R. Kokott, M.D., **The Moser Clinic**, Vienna, Austria. This video illustrates the techniques described by **Claudia Prawetz** that created such a sensation in Rio, and started the rush to 1000 grafts/session.

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Hair Transplant Video Forum, 1211 N. Shartel, Suite 403,
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Visa/Mastercard/AmericanExpress available.

Second Annual Meeting of the International Society of Hair Restoration Surgery



Toronto, Canada
Sept. 8-11, 1994

Get the most for your money!
Join the **ISHRS** now and receive
\$60 off the registration fee for
the annual meeting. That's a
full 10% off the regular price.
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A Special Debate on Scalp Reductions

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Send a 100 word summary of your presentation to:

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Lovelace Medical Center, Department of Dermatology

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Albuquerque, NM 87108

Phone: (505) 262-7097 / Fax: (505) 262-3476

Speakers (Partial List):

Dominic Brandy, M.D., U.S.A.
Patrick Frechet, M.D., France
Marcelo Gandelman, M.D., Brazil
Jung Chul Kim, M.D., Korea
Bob Limmer, M.D., U.S.A.
Manfred Lucas, M.D., Germany
Emanuel Marritt, M.D., U.S.A.
Mario Marzola, M.D., Australia

Claudia Moser Prawetz, Austria
O'Tar T. Norwood, M.D., U.S.A.
Richard Shiell, M.D., Australia
Dow Stough, M.D., U.S.A.
Carlos Oscar Uebel, M.D., Brazil
Martin Unger, M.D., Canada
Walter Unger, M.D., Canada
Shiro Yamada, M.D., Japan

Location:

The Westin Harbour Castle, a fashionable harbourfront hotel within minutes from the excitement of Toronto's financial, cultural, theater and shopping districts. This fine hotel offers a heated indoor pool, saunas, steam rooms, whirlpool, exercise room, tennis court, and features the Lighthouse Rooftop Revolving Restaurant.

**For more information,
call, fax, or write:**

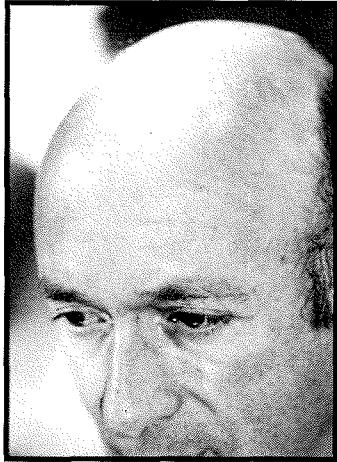
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Photographic Standardization

by Robert Cattani, M.D.

(Staten Island, New York)

It is always a pleasant day for me when the latest issue of the *Hair Transplant Forum International* arrives on my desk, and did Volume 3, No. 4, June-August 1993 issue arrive today.

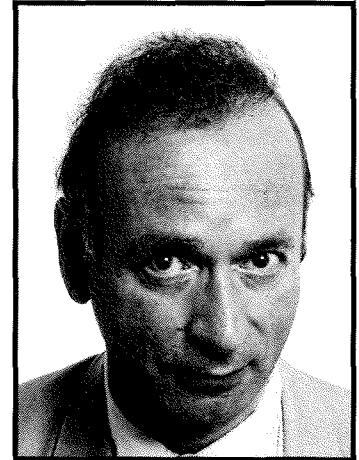


Thank you for your article entitled, "A Little Hair Goes A Long Way", where you illustrate patient, David Seager on the front page, demonstrating a Norwood type VII classification of hair loss

and then a post operative photograph and a following article later in the Journal.

Dr. Norwood, I have always been a proponent of the institution of standard photographs in hair replacement surgery. As it remains today, most of us will take photographs at random and without standardization of views. I feel this can be deceptive in our publications and I think clearly illustrated in the article with patient, David Seager.

This comment is not in the form of a criticism, but would you not agree that standard photographs would have been a welcomed addendum to the information presented? In other words, if we as surgeons automatically took a frontal, a profile, left and right obliques as well as a superior and posterior view, I think a better more precise evaluation of results could be obtained.



Thank you so much Dr. Norwood, for your continued and always wonderful presentations, and know

that I would like once and for all, to bring this issue of standardized photographs to the table at our next meeting in Toronto, September 8-11, 1994.

I agree one-hundred percent! ed.

HAIR TRANSPLANT *forum* INTERNATIONAL

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