

## "The Big One", Toronto

### Editorial

**O'Tar T. Norwood, M.D.**

**(Oklahoma City, OK)**

Attendance at the Toronto meeting was a smash. Organizationally it wasn't quite so successful. The hotel was definitely not a *first-class* hotel. Audio-visual equipment was below-average at best. The arrangement in the exhibitor area was complicated and the exhibits were very difficult to find. Speakers were allowed to talk too long. There were no warning lights for the speakers. There was not enough exchange and discussion within the meeting rooms between talks. There was too much repetition of subjects. Not enough food at the banquet. Some of the meeting rooms were much too small. The topics were not well-organized. There were some language problems.

On the positive side:

1) The workshops were very successful, and they drew a lot of praise.

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### President's Address

**by Paul Straub, M.D.**

**(Torrance, California)**

... Many of you may feel like pioneers having seen many changes since the early days, but I am here to tell you that everybody in this room is a pioneer because I foresee a future for hair restoration when every individual who loses hair and does not do anything to correct it will be looked down upon just as a person would be now who lost part or all of their teeth and failed to replace them. They would be considered a person who does not take good care of their appearance and probably of a low socio-economic level. I foresee a time when regular visits to your hair restoration doctor will be recommended for maintenance of mental health just as six month dental check-ups, regular brushing of the teeth and immunization shots are now recommended. At that time as many hair restoration surgeons will be needed as dentists. Whether this comes about or not will be determined to a great extent by the people in this room.



*Paul Straub, M.D.*

There are two roads we can take. If we treat this field only as a way to make a fast buck and only as a way of escaping government intervention into medicine; if we evaluate our patients thinking only how we can make the maximum amount of money yet protect ourselves from being sued; then we will be classified with the used car salesmen and the lawyers. We will see our patients on 60 Minutes telling how they were fooled into spending large amounts of money only to be mutilated for life. We will see exposes in magazines and newspapers telling how our patient's dreams of a head of hair were shattered by our worst complications and including dire warnings to the public.

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